



**AAFCFS**  
AMERICAN ASSOCIATION OF  
FAMILY & CONSUMER SCIENCES

**SOUTH CAROLINA AFFILIATE**

# Annual Conference

## "Recipe For Success"

**Marriott Resort & Spa at Grande Dunes**

**Myrtle Beach, SC**

**February 16 & 17, 2023**

### SUCCESS

PREP TIME:  
1 DAY OF PRE-  
CONFERENCE, 2  
DAYS OF  
CONFERENCE

YIELD:  
A SUCCESSFUL  
PROFESSIONAL

- INGREDIENTS:
- DYNAMIC SPEAKERS
  - INTERACTIVE WORKSHOPS
  - ROUNDTABLE DISCUSSION
  - PROFESSIONAL DEVELOPMENT CREDITS
  - TOURS
  - NETWORKING

### DIRECTIONS:

ATTEND SESSIONS, "MIX WELL"  
AND ENJOY SUCCESS!





## **Welcome to the 2023 SCAFCS Conference**

### **Sophia Brown**

*SCAFCS President 2022-2024  
Culinary Arts Management Instructor  
Lake Marion Technology Center  
Orangeburg County School District*



Greeting members, guests, presenters, and vendors. I would like to personally welcome each of you to the 108<sup>th</sup> Annual South Carolina Association of Family and Consumer Sciences Conference. It is truly a pleasure to be able to meet face-to-face this year and network with all of you after being virtual for the last two years.

It is an exciting time to be a part of the Family and Consumer Sciences profession. We have continued to remain viable and relevant during a time of nationwide and global change. That could not happen without the contributions that each of you makes every day. You are all a part of the profession's "Recipe for Success". To ensure that our profession has all of the ingredients needed, we will continue to meet and bring inspired people together in forums like this, to ensure that members of our organization and profession have the tools necessary to help people develop the essential knowledge and skills to lead better lives, be work and career ready, build strong families, and make meaningful contributions to our communities.

My sincerest thanks to the SCAFCS Executive Board and Standing Committee members who have worked tirelessly to put together this dynamic conference. If you are not a member, we would love to have you join us. I hope that you all enjoy the conference and the engaging sessions that have been planned for you. Thank you for attending.

Sincerely,

Sophia Brown  
President, AAFCS – SCAFCS Affiliate

**SOUTH CAROLINA HOME ECONOMICS ASSOCIATION  
&  
SOUTH CAROLINA ASSOCIATION OF FAMILY AND CONSUMER  
SCIENCES**

<u>YEAR</u>	<u>NAME</u>	<u>YEAR</u>	<u>NAME</u>
1914 – 1917	Lalla Martin	1975 – 1977	Eleanor Holton (McIntyre)
1917 – 1919	Mary B. McGowan	1977 – 1979	Emily Wiggins
1919 – 1921	Catherine Mulligan	1979 – 1981	Veronica Carmack (Inman)
1921 – 1922	Christine South (Gee)	1981 – 1983	Leola Adams
1922 – 1924	Sarah Gilliam	1983 – 1985	Louise Hassenplug
1924 – 1925	Lalla Martin	1985 – 1987	Judy Brock
1925 – 1926	Alice B. Foote	1987 – 1989	Judith Kline
1926 – 1927	Blanche Tarrant (Woodward)	1989 – 1991	Mary Alice Thompson
1927 – 1928	Meta DeLoach	1991 – 1993	Nelda Howell
1928 – 1930	Stella Steele	1993 – 1994	Ann Warner
1930 – 1931	Mrs. Ralph Goodson	1994 – 1995	Lillie Glover
1931 – 1933	Jane Ketchen	1995 – 1996	Carol Webb
1933 – 1935	Telma Malone	1996 – 1997	Linda Russell
1935 – 1937	Sarah Cragwell	1997 – 1998	Marie Bell
1937 – 1939	Ada Moser	1998 – 1999	Sara Swanson
1939 – 1941	Margaret McGint (Crowson)	6/99 – 12/99	Nancy Porter
1941 – 1942	Lonny I. Landrum	12/99 – 6/01	Brenda Thames
1942 – 1943	Annie Mae Diedebrand Elizabeth Monroe, Acting	6/01 – 5/02	Nancy Porter
1943 – 1944	Mary Fraser	2002 – 2003	Queen Bowman
1944 – 1946	Julie Brunson	2003 – 2004	Della A. Barker
1946 – 1948	Janie McDill	2004 – 2005	Donna Bundrick
1948 – 1950	Elizabeth Watson (Potter)	2005 – 2006	Ethel Jones
1950 – 1952	Ellen Miner	2006 – 2007	Juanita Mendenhall
1952 – 1954	Alma Bentley	2007 – 2008	Sheila Littlejohn (Myers)
1954 – 1956	Ethel B. Watters	2008 – 2009	Anna Sumabat Turner
1956 – 1958	Juanita Neely	2009 – 2010	Dorothy Blanton
1958 – 1961	Kathleen Gaston	2010 – 2011	Diane G. Smathers
1961 – 1963	Telma Malone	2011 – 2012	Eleanor R. A. Glover (Gladney)
1963 – 1965	Sallie P. Musser	2012 – 2013	Lorna Williams
1966 – 1967	Claudia Ellis	2013 – 2015	Carol G. Weatherford
1967 – 1969	Helen Loftis	2015 – 2016	Sarah Jordan
1969 – 1971	Ruby Craven	2016 – 2018	Glenna Mason
1971 – 1973	Martha Seawright	2018 – 2020	Kimberly Ray
1973 – 1975	Ruth Hovermale	2020 – 2022	Jean Pesce
		2022 – Present	Sophia Brown

**Special Note:** Names appearing in ( ) are married names of individuals who married after serving as President.

# 2022 – 2023 SCAFCS BOARD OF DIRECTORS

<b>EXECUTIVE COMMITTEE</b>	
President	Sophia Brown
President-Elect	Dr. LaToya N. Johnson
Vice President – Program	Kimberley Myers
Vice President-Elect – Program	Jessica Carswell
Vice President – Services	Sandra McManamon
Vice President – Finance	Glenna Mason
Secretary	Juanita Robinson
Historian	Tiffany Smathers
Counselor	Jean Pesce

<b>STANDING COMMITTEE</b>	
Finance/Budget	Glenna Mason, Chair Sophia Brown Jean Pesce
Bylaws	Dorothy Blanton Anna Turner
Nominating	Melody Weatherford, Chair Dr. Maria A. James Marissa Pipkin-Jones Barbie Beadles Jean Pesce
Program of Work (Development)	Sophia Brown, Chair Jean Pesce Dr. Eleanor Glover Gladney Glenna Mason

<b>COMMUNITIES OF INTEREST</b>	
Family Economics & Resource Management	Lorna Williams
Family Relations/Human Development	Dr. Eleanor Glover Gladney
Human Services	Dr. Zoraida Haigler
Nutrition, Health, & Food Management	Anna Turner
Apparel Design and Textiles	Jean Pesce
Global Perspectives	Marissa Pipkin Jones
Colleges, Universities, & Research	Lena Pinkston
Elementary, Secondary, Adult Education	Vacant
Extension	Glenna Mason
Business & Entrepreneurship	Jessica Carswell
Student Unit Chairman	Timothy Wiley
Student Unit Advisor	Dr. LaToya N. Johnson
Annual Meeting	Kimberley Myers, Chair Sophia Brown Jessica Carswell Dr. Eleanor Glover Gladney Dr. LaToya N. Johnson Glenna Mason
Newsletter	Anna Turner

## COMMUNITIES OF INTEREST

Parliamentarian	Lorna Williams
Public Relations	Glenna Mason Dr. Eleanor Glover Gladney
AAFCS Fund Drive	Glenna Mason
Recognition and Awards	Avannah Lewis
SC FCS Coalition Representative	Patricia Eagan
Public Affairs/Policy	Sophia Brown
SC Department of Education Liaison	Dr. Eleanor
Sally P. Musser Fund	Dr. LaToya N. Johnson
SCATFACS Liaison	Kathy Hunt
FCCLA Liaison	Barbara Beadles
Benevolence	Lorna Williams

## 2022 – 2023 DISTRICT CHAIRS/CO-CHAIRS

<b>District 1:</b> Abbeville, Anderson, Cherokee, Edgefield, Greenville, Greenwood, Laurens, McCormick, Oconee, Pickens, Saluda, Spartanburg	<b>Meeting Chair:</b> Melody Weatherford
<b>District 2:</b> Chester, Fairfield, Lancaster, Lexington, Newberry, Richland, Union, York	<b>Meeting Chair:</b> Vacant
<b>District 3:</b> Clarendon, Florence, Kershaw, Lee, Sumter, Chesterfield, Darlington, Dillon, Georgetown, Horry, Marion, Marlboro, Williamsburg	<b>Meeting Chairs:</b> Kimberley Myers Marissa Pipkin Jones
<b>District 4:</b> Aiken, Allendale, Bamberg, Barnwell, Berkley, Calhoun, Charleston, Colleton, Dorchester, Hampton, Jasper, Orangeburg	<b>Meeting Chair:</b> Dr. Carolyn Gaillard



# South Carolina Association of Family and Consumer Sciences

## Theme: *Recipe for Success*

### Conference Schedule

Wednesday, February 15, 2023			
<p><b>Presenters:</b> Kevin Little, Pee Dee Computer Science Regional Coach, SCDE Abigail Philips, 4-H Youth Development, Clemson Extension</p> <p><b>Preconference: Integrating Computer Science/Artificial Intelligence in FCS</b> Horry Georgetown Technical College International Culinary Institute (ICI) – Demonstration Kitchen Myrtle Beach Grand Strand Campus 920 Crabtree Lane – Building 500 Myrtle Beach, SC 29577</p>			
<b>9:00 a.m. – 9:30 a.m.</b>	Registration		
<b>9:30 a.m. – 10:45 a.m.</b>	Scratch Coding Basics		
<b>10:45 a.m. – 11:00 a.m.</b>	Break		
<b>11:00 a.m. – 12:15 p.m.</b>	Scratch Coding Basics – Cont'd		
<b>12:15 p.m. – 1:00 p.m.</b>	Working Lunch – Generating Ideas for Scratch in the Classroom		
<b>1:00 p.m. – 3:00 p.m.</b>	Integrating Scratch Coding in FCS		
<b>3:00 p.m. – 3:45 p.m.</b>	Networking and Sharing Ideas		
<b>3:45 p.m. – 4:00 p.m.</b>	Wrap-Up		
<b>6:00 p.m. – 8:00 p.m.</b>			
<b>6:00 p.m. – 8:00 p.m.</b>	<p><b>SCAFCS Board Meeting</b> <b>Location:</b> Bonefish Grill 7401 N. Kings Highway Myrtle Beach, SC 29572</p>		
Thursday, February 16, 2023			
<b>7:00 am</b>	Breakfast on Your Own		
<b>7:30 a.m. – 8:30 a.m.</b>	Registration Open		
<b>7:30 a.m. – 8:30 am</b>	Silent Auction & Exhibit Set Up		
<b>8:30 a.m. – 9:30 a.m.</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b>Opening General Session</b> <b>Presiding – Sophia Brown,</b> <b>SCAFCS President</b> (Atlantic VI &amp; VII)</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Opening Ceremony:</b> Ms. Sophia Brown, SCAFCS President <b>Welcome:</b> Michelle R. Atkinson, Aynor High School Horry County Schools District Teacher of the Year <b>Order of Program &amp; Conference Quest:</b> Kimberley Myers, Vice President – Program <b>Speaker:</b> Victoria Ward Recruitment and Outreach Horry Georgetown Technical College</p> </td> </tr> </table>	<p><b>Opening General Session</b> <b>Presiding – Sophia Brown,</b> <b>SCAFCS President</b> (Atlantic VI &amp; VII)</p>	<p><b>Opening Ceremony:</b> Ms. Sophia Brown, SCAFCS President <b>Welcome:</b> Michelle R. Atkinson, Aynor High School Horry County Schools District Teacher of the Year <b>Order of Program &amp; Conference Quest:</b> Kimberley Myers, Vice President – Program <b>Speaker:</b> Victoria Ward Recruitment and Outreach Horry Georgetown Technical College</p>
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<b>9:35 a.m. – 10:20 a.m.</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Educational Session A (Atlantic VI &amp; VII)</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Presenters:</b> Jon Harari, CEO WindowsWear Gayla Randel, Consultant - WindowsWear</p> </td> </tr> </table>	<p>Educational Session A (Atlantic VI &amp; VII)</p>	<p><b>Presenters:</b> Jon Harari, CEO WindowsWear Gayla Randel, Consultant - WindowsWear</p>
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<b>10:25 a.m. – 10:35 a.m.</b>	<p>Silent Auction &amp; Exhibitors Conference Quest Questions for the Special Education Panel</p>		
<b>10:40 a.m. – 11:15 a.m.</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Educational Session B (Atlantic VI &amp; VII)</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Presenter:</b> Bailey Parker, Communications Director SC Department of Consumer Affairs</p> </td> </tr> </table>	<p>Educational Session B (Atlantic VI &amp; VII)</p>	<p><b>Presenter:</b> Bailey Parker, Communications Director SC Department of Consumer Affairs</p>
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<b>11:20 a.m. – 12:05 p.m.</b>	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Educational Session C (Atlantic VI &amp; VII)</p> </td> <td style="width: 50%; vertical-align: top;"> <p><b>Special Educational Discussion Panel -Horry County Schools</b> <b>Presenters:</b> Glenda Freeman, Coordinator of Special Education and Kimberlyn Mendez, Curriculum Coordinator, Aynor High School</p> </td> </tr> </table>	<p>Educational Session C (Atlantic VI &amp; VII)</p>	<p><b>Special Educational Discussion Panel -Horry County Schools</b> <b>Presenters:</b> Glenda Freeman, Coordinator of Special Education and Kimberlyn Mendez, Curriculum Coordinator, Aynor High School</p>
<p>Educational Session C (Atlantic VI &amp; VII)</p>	<p><b>Special Educational Discussion Panel -Horry County Schools</b> <b>Presenters:</b> Glenda Freeman, Coordinator of Special Education and Kimberlyn Mendez, Curriculum Coordinator, Aynor High School</p>		

<b>12:10 p.m. – 1:10 p.m.</b>	<b>2<sup>nd</sup> General Session – Lunch</b> Presiding: Dr. LaToya N. Johnson, President-Elect Silent Auction & Exhibitors Conference Quest Door Prizes	<b>Introduction of Speaker:</b> Timothy Wiley, SCSU Student Unit Chairman  <b>Presenter:</b> Dr. Quincie Moore, Director, SCDE Office of Career and Technical Education and Student Transition Services
<b>1:15 p.m. – 3:00 p.m.</b>	Educational Session D (Atlantic VIII)	Judy Lilly, Quilt Art (1 hour 45 minutes session) (Limited to 10 participants – preregistration required)
<b>1:15 p.m. – 2:05 p.m.</b>	Educational Session D1 (Atlantic VI & VII)	Felicia Dailey-Elmore, FCS Teacher, SCFCCLA Advisor Jaiden Dailey, Vice President of Parliamentary Law, SCFCCLA Lakewood High School, Sumter, SC
<b>2:10 p.m. – 3:00 p.m.</b>	Educational Session D2 (Atlantic VI & VII)	Glenn Perryman, Territory Manager iCEV Multimedia
<b>3:05 p.m. – 3:50 p.m.</b>	Educational Session E (Atlantic VI & VII)	Douglas O'Flaherty, Chief Operating Officer Christal VanWickler, Accounting/Education Coordinator SC Restaurant and Lodging Association
<b>3:55 p.m. – 4:25 p.m.</b>	Educational Session F1 (Atlantic VI & VII)	Jill Jeffords, Director Ag in the Classroom
<b>3:55 p.m. – 4:25 p.m.</b>	Educational Session F2 (Atlantic VIII)	Eric Quinn, Law Enforcement Officer SC Department Natural Resources
<b>4:30 p.m. – 5:00 p.m.</b>	Conference Quest, Silent Auction, Networking-Exhibitors, and Door Prizes	
<b>6:30 p.m. – 9:00 p.m.</b>	<b>3<sup>rd</sup> General Session</b> Presiding – Tiffany Smathers, Historian (Atlantic VI & VII)	Guest Speaker – Helen Fuqua, Associate Director American Association of Family and Consumer Sciences Credentialing Programs  Banquet Officer Installation Awards and Recognitions
<b>Friday, February 17, 2023</b>		
<b>7:00 a.m.</b>	<b>Breakfast on Your Own</b>	
<b>7:00 a.m. – 8:00 a.m.</b>	SCFCS Coalition Meeting; Location - TBA	
<b>7:00 a.m. – 8:00 a.m.</b>	Registration	
<b>8:00 a.m. – 9:00 a.m.</b>	Business Meetings – Members of AAFCS and SCAFCS are asked to be in attendance.	
<b>9:15 a.m. – 10:30 a.m.</b>	Presiding – Sophia Brown, SCAFCS President  <b>4<sup>th</sup> General Session – Round Table</b> (Atlantic VI & VII)	<b>Tech Tools That Teach! (15-minute rotations)</b> 9:15 am – 9:30 am      9:55 am – 10:10 am 9:35 am – 9:50 am      10:15 am – 10:30 am  Table #1: Kevin Little & Sherry Smith Table #2: Dr. Zoraida Haigler Table #3: Dr. LaToya N. Johnson Table #4: Jessica Carswell
<b>10:30 a.m. – 11:00 a.m.</b>	Mental Moment  Invitation to the 2024 109 <sup>th</sup> Annual Conference Conference Survey Door Prizes Goodies on the Go  Closing	Dr. Katrina Maxwell, Assistant Professor & Program Director – Regent University Professor and Dr. Jessica S. Guilfoyle, Assistant Professor & Director of Counseling and Psychological Studies Program – Regent University  Jessica Carswell, Vice President-Elect – Program  Sophia Brown, SCAFCS President

**2023 Annual Business Meeting Agenda**  
**Friday, February 17, 2023**  
**8:00 am – 9:00 am**

- |  |   |
|--|---|
| 1. Call to Order                           | Sophia Brown, President   |
| 2. Standing Rules                          | Lorna Williams, Parliamentarian   |
| 3. Minutes 2022 Annual Meeting             | Juanita Robinson, Secretary   |
| 4. Membership Report                       | Sandra McManamon, VP – Member Services  |
| 5. Treasurer’s Report                      | Glenna Mason, VP – Finance  |
| 6. Convention Report                       | Marissa Pipkin-Jones, 2022 SCAFCS Teacher of the Year   |
| 7. Governor’s Proclamation                 | Dr. LaToya N. Johnson, President-Elect  |
| 8. AAFCS Fund Development                  | Glenna Mason, VP – Finance  |
| 9. New Business                            |   |
| a. Election Report                         | Melody Weatherford, Nominating Committee Chair  |
| b. Introduction of<br>2023 – 2024 Officers | Melody Weatherford, Nominating Committee Chair  |
| 10. Awards Report                          | Avannah Lewis, Awards Committee Chair   |
| 11. Upcoming Dates                         | 2023 AAFCS Conference: June 22-26, 2023; Baltimore MD<br><br>2024 SCAFCS Conference: February 21-23, 2023; Columbia, SC |
| 12. Adjournment                            |   |



# MEET OUR PRESENTERS

(Special Note: Presenters are in the order in which they present.)



**Kevin Little** is the SC Department of Education Computer Science Regional Coach (Pee Dee Region) and has served as a Technology Integration Specialist and Teacher for at least 19 years. He began this journey in computer science over 7 years ago with Google CS First and Alice. He later ventured into BJC and became recognized as a Beauty and Joy of Computing Master Teacher. The following year he stumbled into Code.org and became a CS Discoveries Facilitator with the passion to share CS all over the US. Having a growth mindset “I believe we can learn anything.” He loves aiding teachers to help students to be their BEST!



**Abigail Philips** has been working in youth development for over 15 years with experience as a classroom teacher, camp counselor, afterschool STEM program coordinator, and currently serves as the 4-H Agent in Chester County, South Carolina. She serves as the chair of the South Carolina 4-H Science Committee and recently completed a Master of Science in Youth Development Leadership from Clemson University.



**Victoria Ward** is a college recruiter at Horry-Georgetown Technical College. She is a Horry County native and a graduate of Aynor High School. Tori comes from a family of Horry County educators, so her passion for education and experience in communications makes her an excellent addition to the HGTC family. She graduated from Clemson University, earning her bachelor's degree in Political Science, and completed her master's degree in Communication at the College of Charleston. Before joining HGTC's recruitment team, Tori worked for Horry County Government in multiple roles. She enjoys working with students, planning events, and spending time with her family.



**Jon Harari** ([jonharari.com](http://jonharari.com)) is CEO & Co-Founder of WindowsWear ([windowswear.com](http://windowswear.com)) and serves as Co-Chairman of Patrons of Park Avenue ([patronsofparavenue.org](http://patronsofparavenue.org)). Jon also serves as a board member of several academic institutions around the world and charitable non-profit organizations in New York City. Jon is also a frequent speaker throughout New York City and around the world at university campuses and industry conferences. Jon has been featured on television and through print and digital publications like ELLE, WWD, The Wall Street Journal, and USA Today. Jon was featured as a top 40 under 40 fashion professional by design: retail magazine and awarded as a top investment banking analyst by Lehman Brothers. Jon graduated from the Business Honors Program at Indiana University, magna cum laude, lives in the Murray Hill neighborhood in New York City, and is originally from North Potomac, MD.



**Gayla Randel, CFCS** is a past FCS Educator and adjunct instructor with over 28 years' experience teaching at the secondary and university levels. Most recently, she has been a national leader in promoting the field of fashion and apparel at the state and national levels due to career cluster misalignment. She became a consultant for WindowsWear, assisting in NYC industry immersion development, and writing curriculum for FCS Educators aligning their resources to the national FCS standards and industry understanding. Randel holds two degrees from Kansas State University, Occupational Home Economics Education and Adult, Continuing and Occupational Education, and is certified by the American Association of Family and Consumer Sciences.



In 2012, **Bailey Parker** started her communications career at KSTU FOX 13 in Salt Lake City, Utah as a producer, reporter and fill-in anchor. She made the jump to public relations in 2015 as a communications specialist with Dixie Regional Medical Center in St. George, Utah and won six public relations related awards while there. She is a graduate from Utah State University with degrees in Journalism & Communications and Creative Writing. She is originally from Glastonbury, CT. Yes, she's what you might call a "Yankee." Currently, Ms. Parker is the Communications and Public Information Director for the South Carolina Department of Consumer Affairs. She loves traveling the Palmetto State to meet with consumers and provide education on topics like identity theft & scams, financial literacy and credit reports.



**Glenda Freeman** is a Coordinator of Special Education with Horry County Schools with an emphasis on high school programs. She studied special education at Winthrop University and holds a MEd in Special Education and an EdS in Educational Leadership. Mrs. Freeman has over 30 years of professional and leadership experience as a Special Education Teacher, District Support Teacher, Special Education Program Specialist, and is currently serving in year two in the position of Coordinator of Special Education. She has completed Special Education Directors Leadership Cohort for both North and South Carolina. Mrs. Freeman serves nine high schools and six high school programs to support special education programming towards a high school diploma, Credential, or certificate.



**Kimberlyn Mendez** currently serves as an Instructional Coach at Aynor High School for Horry County Schools. She is responsible for providing evidence-based, research-based, and data-driven instructional strategies and supports for teachers. In addition, she designs and conducts professional development sessions. She has over 16 years of experience as a Special Education Teacher in which she was involved with lesson design to support the individual learning needs of her students. Based on her expertise, she coordinated and collaborated with related services for her students. Her skillset also afforded her the opportunity to provide training to paraprofessionals to ensure the implementation of

student resources.



**Dr. Quincie Moore** currently serves as the Director of Career and Technical Education and Student Transition Services at the South Carolina Department of Education and has spent over 35 years in education. She served previously as the Superintendent of Cherokee County School District and as the Chief Instructional Officer in Spartanburg School District Two. Prior to those roles, Quincie served as a middle and high school principal and a high school math teacher.



**Judy Lilly** is an award-winning quilter, artist and teacher living in Myrtle Beach, SC. The former secretary/administrative assistant began teaching quilt making in the early 90's--and became a certified teacher with the National Quilting Association in 1994--traveling, teaching and sharing her love for the art form with thousands of students. Her more recent work is focused on landscape quilts, portraits and surface design work and can be seen at Seacoast Gallery in the Market Commons area of Myrtle Beach. Her original patterns are marketed by Lillypad designs.



**Felicia Dailey-Elmore, EdS.**, is a Family and Consumer Sciences educator at Lakewood High School in Sumter, SC. She holds a B.S. degree in Family and Consumer Sciences from South Carolina State University, an M.A. degree in Human Resources Development from Webster University, and an EdS in Educational Leadership from Arkansas State University. Felicia has been a Family and Consumer Science educator for 10 years and currently serves as the CTE Department Chairperson, Senior Class Advisor, FCCLA Advisor, SC Teacher Mentor, and a member of the SC FCCLA Executive Board. Her motto is "Love to Teach", as she believes one must have a passion to be an educator and a desire to do what we do on a daily basis.



**Glenn Perryman** serves as the iCEV representative for South Carolina. Mr. Perryman holds a bachelor’s degree in agricultural education from North Carolina State University as well a master’s degree in agricultural education from North Carolina A&T State University. He was a CTE (Agriculture) teacher for 33 years at R. J. Reynolds High School in Winston-Salem, NC. He has been with iCEV for 16 years.



**Douglas OFlaherty** is the Chief Operating Officer for the South Carolina Restaurant and Lodging Association. He has worked in the hospitality industry for more than 35 years in various roles that includes restaurants, hotels, and resorts. In his current role, he oversees the operations of the association to include workforce development initiatives in secondary and post-secondary programs. He serves on the Board of Trustees for the US Chamber of Commerce Foundation Institute for Organizational Management and serves as an advisor to many colleges and university hospitality programs.



**Christal VanWickler** is currently affiliated with the South Carolina Restaurant Lodging Association (SCRLA) and has more than 15 years of experience in the hospitality industry. Christal is responsible for keeping a record of the Association's financial transactions, assisting in accounting, and managing the SCRLA database. Christal's experience ranges from accounting to administrative work in hotels and resorts. She is originally from Upstate New York but has called South Carolina home since 1999. Since moving to the Midlands, she has worked as controller for the former Sheraton Hotel in Columbia, which is now the DoubleTree by Hilton. Christal also worked as Regional Director of Operations for Sylvan

Learning Center for 13 years. Christal enjoys spending time with her family. She and her husband, Matt have 3 children who have grown up in South Carolina. In her spare time, she likes to work on her gardens and curl up with cup of coffee while reading a book.



**Jill Jeffords** currently serves as the Director of Ag in the Classroom for the state of South Carolina. She grew up in Bamberg County, SC, and graduated with an Agricultural Education degree from Clemson University. In addition, she has completed two master’s degrees, her National Boards, and has spent 12 years in the classroom teaching second, third, and fourth grades. In her position as Director, she has the opportunity to use her classroom experience to be a resource for teachers across the state of South Carolina.



**Eric Quinn** has a wealth of experience in working with the South Carolina Department of Natural Resources. As a law enforcement officer, he is responsible for the enforcement of state and federal laws that govern hunting, recreational and commercial fishing, recreational boating, and other natural resource conservation concerns. In addition, he conducts South Carolina’s hunter and boater education courses, as well as other outreach programs including the Take One Make One and Archery in the School’s programs aimed at introducing youth to the sport of hunting. His division is responsible for investigating boating and hunting accidents, and DNR officers regularly conduct search and rescue missions in outlying areas and

assist other law enforcement agencies in investigations.



**Helen Fuqua’s** career experience in education and management includes serving as Virginia’s State FCS Specialist. She oversaw the Family and Consumer Sciences program with approximately 1,000 teachers and 130,000 students. Helen holds a B.S. in Home Economics Education and a M.S. in Educational Leadership from Longwood University. She values the opportunities that she had as Virginia’s State FCS Specialist to develop teacher and student leaders through the professional and student organizations. Helen currently serves as the Associate Director, Credentialing Programs with AAFCS.



**Sherri Smith** is a Computer Science Regional Coach (Upstate SC). She is a former Business Education Teacher at R. C. Edwards Middle School (Pickens County) for 14 years. Licensed in Business, Marketing, & Computer Technology. Taught high school credit courses that fulfilled the Computer Science graduation requirement. Entered education through PACE, earned a Master’s degree in Education (Instructional Technology), and National Board Certified Teacher - Career & Technical Education (EAYA). Completed the BloomBoard Micro-Credentials and wrote three blog articles on the topic of Computer Science (CodingRooms.com) 2022.



**Dr. LaToya N. Johnson** is an Assistant Professor and currently serves as the Academic Program Coordinator for the Family and Consumer Sciences Business/Multidisciplinary program at South Carolina State University. She holds a B.S. in Family and Consumer Sciences Education from South Carolina State University; an M.Ed. in Divergent Learning from Columbia College; and a Ph.D. in Family and Consumer Sciences Education with an emphasis in Nutritional Sciences from Texas Tech University. She is the author of the book chapter “The Mind Shift Needed to Reach Generation Z at HBCUs” which appears in *Contributions of Historically Black Colleges and Universities* published in 2022. She has been a Family and Consumer Sciences Educator on the secondary and post-secondary levels for 19 years. Her main research interests include analyzing effective professional development opportunities for educators and incorporating social networking and technological advancements for instructional effectiveness.



**Dr. Zoraida Wright Haigler** currently serves in several positions for different states but is best known in South Carolina as the Program Coordinator for the South Carolina **D**eveloping **I**nstructional **R**eadiness for **E**ducators of **C**areer and **T**echnical Education (DIRECT) teacher preparation program. The DIRECT program engages professional development, mentoring, and coaching through the South Carolina Department of Education’s Office of Career and Technical Education. She has over 30+ years of experience in effective technological pedagogy that can be used for instruction.



**Jessica Carswell** currently serves as a Nutrition Intervention in the Department of Health Promotion, Education, and Behavior at the Arnold School of Public Health at the University of South Carolina – Columbia. Her areas of professional interest include plant-based diet education, diet modification intervention, consumerism relative to food consumption, and culinary nutrition and education. She is also the owner of the Food Academy (<https://thefoodacademy.weebly.com/>) which offers full catering services, private chef services, prepared meals, and cooking classes.



**Dr. Katrina Maxwell** is a Program Director of the M.A. in Human Services and Pastoral Counseling programs and an Assistant Professor in the Department of Counseling Ministries at Regent University. She earned a Ph.D. and an M.S. in Family Relations from Florida State University (FSU) and a B.S. in Child Development from South Carolina State University (SCSU). In 2007, Dr. Maxwell began as an Assistant Professor and Graduate Program Coordinator of the Individual and Family Development program at SCSU in the Department of Family and Consumer Sciences. In 2017, Dr. Maxwell joined Saint Leo University as an Associate Professor of Human Services teaching undergraduate and graduate courses. Dr. Maxwell is the co-author of a book chapter, Cultural competency in the e-book, Community Partnering for the Advocacy of Mental Health. She co-authored an article, Job burnout: Causes and prevention from Human Services perspective. In addition, she has given over 10 presentations at various professional conferences.



**Dr. Jessica Guilfoyle** is an Assistant Professor and currently serves as the Program Director for the Ph.D. in Counseling and Psychological Studies program at Regent University. As a Licensed Marriage and Family Therapist in 15 states, Dr. Guilfoyle provides clinical services and supervision at her group practice Authenticity Marriage and Family Counseling Services. She is an AAMFT and CAMFT Approved Supervisor, she is certified in perinatal mental health by Postpartum Support International and holds certification as a Crisis Worker from the American Association of Suicidology. Dr. Guilfoyle earned a B.A. degree in Psychology and a Master of Science degree in Clinical Psychology from Vanguard University in Southern California, and a Doctorate of Philosophy in Counseling and Psychological Studies from Regent University. She believes that growth and healing come from authentic relationships with the self and others.

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“Providing leadership and support for professionals whose work assists individuals, families, and communities in making informed decisions about their well-being, relationships, and resources to achieve optimal quality of life.”



**The future of the organization and the profession depends on you and your involvement. **Join Us!****

**Working together, we can make a difference!**

## **ACKNOWLEDGEMENTS**

Thank you for attending the 2023 South Carolina Association of Family and Consumer Sciences 108<sup>th</sup> Annual Conference. Our sponsors and donors added so much to our conference with their generosity. We are truly grateful! Our sincere gratitude to all of you who spent countless hours helping with the implementation of this conference. Much appreciation to our students who presented and unselfishly volunteered their services throughout the conference; the future of Family and Consumer Sciences is sustained through all of you!

## 2022-2024 SCAFCS President-Elect



**Dr. LaToya N. Johnson**

*“Do your little bit of good where you are; it’s those little bits of good put together that overwhelm the world.” – Desmond Tutu*

What a joy it is to be able to meet again, face-to-face, at our annual conference! Although we introduced some virtual aspects to this conference, there’s nothing like being in the physical presence of like-minded individuals. During this year’s conference, we hope that you have been able to gain a wealth of information from the various sessions and the dynamic speakers that were able to join us. The beauty of the Family and Consumer Sciences profession is that not only are we charged with improving the quality of life for individuals, families, and communities, but we do so over a wide range of specializations.

Each of us who are present at this annual conference “do a little bit of good where we are” whether it is on the secondary level, post-secondary level, through business and industry, extension, government, and a wide range of entities. We all have special unique gifts, talents, and special areas of interest that we can “put together to overwhelm the world.” The work that we do as Family and Consumer Sciences professionals (and upcoming professionals for students who have joined us) should not be taken lightly. We have the knowledge and training to influence actions, thoughts, and behaviors that can make a significant impact on making the world a better place. Your attendance at this year’s conference shows that you are dedicated to learning the most current trends and practices that will equip you to effectively assist those whom you encounter on a regular basis. I hope that you have been re-energized and have been reminded of why the work that we do is so important. I wish each of you safe travels back home and hope to see you next year in Columbia, SC!

Sincerely,

Dr. LaToya N. Johnson  
SCAFCS President-Elect