South Carolina State University
Generation Z 101:
Preparing for the Collegiate Level

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Topics for Discussion

1. Who Exactly Falls in this Category Known as Generation Z?

2. How Does Generation Z Feel About Going to College?

3. What Does Generation Z Need to Know Before They Go to College?

4. Final Thoughts and Reflections
Who Exactly Falls in this Category Known as Generation Z?
Characteristics of Generation Z

• Born between 2001 – 2018
• Aliases:
  ➢ Centennials
  ➢ Gen Z
  ➢ iGen
  ➢ Homeland Generation
  ➢ Multi-Gen
  ➢ Post Gen
  ➢ Pluralistic Generation

(Elmore & McPeak, 2017; Pinsker, 2020)
Realities That Shaped Them as Kids
Realities That Shaped Them as Kids
Because of These Realities......

Don’t need adults to get information

Can post their thoughts/emotions in real time

Stimuli at their fingertips 24/7

Socially connected, but in isolation

Learn more from a portable device vs. classroom

Uses phones vs. watches, cameras, calendars, & board games

(Elmore & McPeak, 2017)
How Does Generation Z Feel About Going to College?
## Going to College is in Their View

Gen Zers more likely to be enrolled in college and to have a college-educated parent than Millennials, Gen Xers at a comparable age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>2018 Enrollment in College</th>
<th>2019 Enrollment in College</th>
<th>2003 Enrollment in College</th>
<th>1987 Enrollment in College</th>
<th>% of 7- to 17-year-olds living with a parent who has at least a bachelor's degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gen Zers in 2018</td>
<td>57</td>
<td>44</td>
<td>52</td>
<td>43</td>
<td>57</td>
</tr>
<tr>
<td>Millennials in 2003</td>
<td>52</td>
<td>33</td>
<td>43</td>
<td>24</td>
<td>52</td>
</tr>
<tr>
<td>Gen Xers in 1987</td>
<td>43</td>
<td>24</td>
<td>33</td>
<td>15</td>
<td>43</td>
</tr>
<tr>
<td>Early Boomers in 1969</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>15</td>
</tr>
</tbody>
</table>

Note: Share living with a parent who has at least a bachelor's degree is limited to 7- to 17-year-olds living with at least one parent. Those without a parent in the household are excluded.


“On the Cusp of Adulthood and Facing an Uncertain Future: What We Know About Generation Z So Far”

PEW RESEARCH CENTER
Indicated that being able to afford college was their top concern

It’s important for colleges to teach entrepreneurship

Feel they should learn about financial literacy in college

(Loveland, 2021)
By The Numbers – Cont’d

72% Want a more customized college experience

79% Prefer an integration of college with an internship

81% Feel that college is crucial to starting a career

(Loveland, 2021)
What Does Generation Z Need to Know Before They Go to College?
1. The Actual Cost of College

What is the Cost of Attendance?
Student Loan Debt in 2020

• Student loan debt in 2020 = $1.56 Trillion

• Average student loan debt= $32,731

• Average student loan payment = $393.00

• Total U.S. borrowers with student loan debt = 44.7 million

• 5.5 million borrowers have defaulted on direct loans = $119.8 billion

(Friedman, 2020)
Technological Resources

RaiseMe

Consumer Financial Protection Bureau

SaverLife

ScholarshipOwl

One Application, Hundreds of Scholarships!

Federal Student Aid

An OFFICE of the U.S. DEPARTMENT of EDUCATION

PROUD SPONSOR of the AMERICAN MIND®
2. Not An Extension of High School

Common College Freshman Mistakes

1. Not Going to Class
2. Poor Planning & Time Management
3. Not Establishing Connections with Faculty
   • Meet Prior to 1st Day of Class
   • Office Hours
   • Recommendation Letters
   • Career Guidance

(StaffWriters, 2020)
4. Being Distracted By Cell Phones

• 97% of college students use their phones during class for noneducational purposes

• Direct link to texting and poor grades

(Staff Writers, 2020)
5. Not Knowing How to Study Properly

- You should spend 2 hours outside of class for each hour in class
- 15 credit = 30 hours of outside studying

(StaffWriters, 2020)
3. Eight Essential Life Skills

1. Problem Solving Skills

2. Critical Thinking

(Elmore & McPeak, 2017)
2. Eight Essential Life Skills – Cont’d

3. Emotional Intelligence

4. Values and Ethics

(Elmore & McPeak, 2017)
2. Eight Essential Life Skills – Cont’d

5. Resourcefulness & Resilience

6. Creative Processing

(Elmore & McPeak, 2017)
2. Eight Essential Life Skills – Cont’d

7. Analytical Writing  8. Leadership Perspective

(Elmore & McPeak, 2017)
4. Rules for the Collegiate Virtual Classroom

Know the Online Formats

Asynchronous
- Deadlines
- Flexibility

Synchronous
- Specified Time

(Johnson, 2019)
4. Rules for the Collegiate Virtual Classroom

Know the Online Formats

Self-Paced
• Few Deadlines
• No deadlines until the last day of class

Hybrid
• Combination of face-to-face and online sessions

(Johnson, 2019)
Be Familiar with the College/University’s Learning Management System (LMS)
Rules for the Virtual Classroom ~ Cont’d

Expect to do more on your own

Plan as if it were a face-to-face class

Pace your work

Reach out to classmates

Interact with instructors

Be mindful of due dates

(Johnson, 2019)
Final Thoughts and Reflections
References

College Ave Student Loans (2020, December 8). *What is cost of attendance?* [Video]. YouTube. https://www.youtube.com/watch?v=72GzwiZIUgM


References


Questions???
Thank You!!