NEEDS IN THE COMMUNITY

- 20% of U.S. students will not complete high school on time and earn a diploma.
- 49% of U.S. employers recognize that talent shortages impact their ability to serve clients and customers.
- 36% of Americans say that they have at some point in their lives felt their financial situation was out of control.
- 91% of Millennials wish they had greater access to entrepreneurial education programs.
NEEDS IN THE SCHOOLS

ACCOUNTABILITY TO SUCCEED IN HIGH SCHOOL

TIME TO INCORPORATE WORK-RELATED MATERIAL

ROLE MODELS AND MENTORS

WIDER PERSPECTIVE, HIGHER ASPIRATIONS
Why JA?
JA: PART of the SOLUTION

JA is relevant 91%

JA reinforces the value of education 80%

JA instills self-confidence 92%
JA Programs

JA’S KEY CONTENT AREAS

Work Readiness
Financial Literacy
Entrepreneurship